

Knowledge transfer

4 keynotes **130** lectures at the Conference Area **144** hours of live content 

125 exhibitor Live Web Sessions 
with an average of **140** visitors

- 4** main topics
- 1. Artificial Intelligence
 - 2. Circular Economy
 - 3. Platform Economy
 - 4. Connected Consumer

Digital Meeting Point

for the worldwide print and packaging community

212 exhibitors 
from **35** countries

603,832 
page impressions

Origin Exhibitor Top 10

1. Germany	73	6. Japan	8
2. China	24	7. Belgium	6
3. USA	16	8. India	5
4. Switzerland	13	9. Netherlands	5
5. Italy	11	10. South Korea	5

(Number of exhibitors)

 **26 min.**
average participation in web sessions
(approx. 9,000 hours)

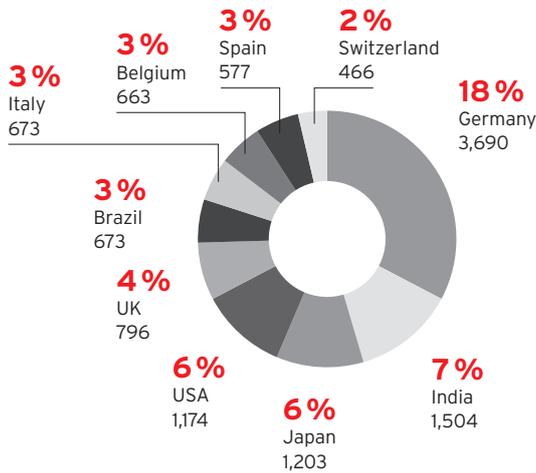
45,000
Unique User – of which **82%** international

20,626
participants at web sessions in the conference area and exhibition area 

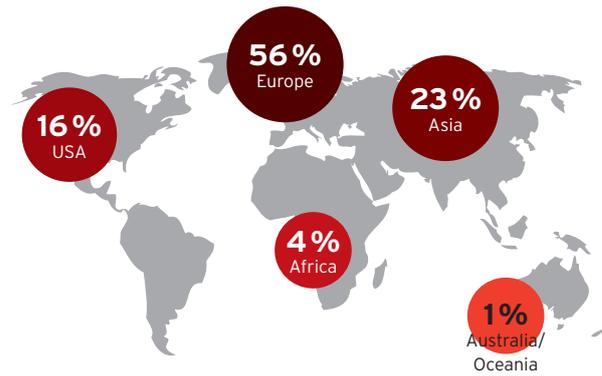


More than **5,000** contact requests were confirmed in the matchmaking tool and **1,094** meetings were held in virtual meeting rooms.

Top 10 Origin Visitors

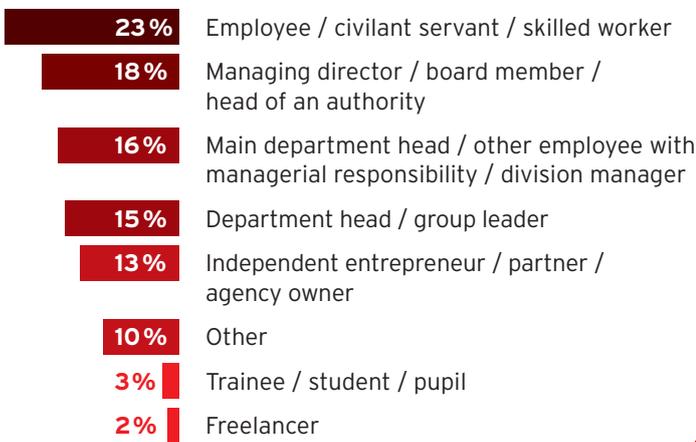


Visitors per continent

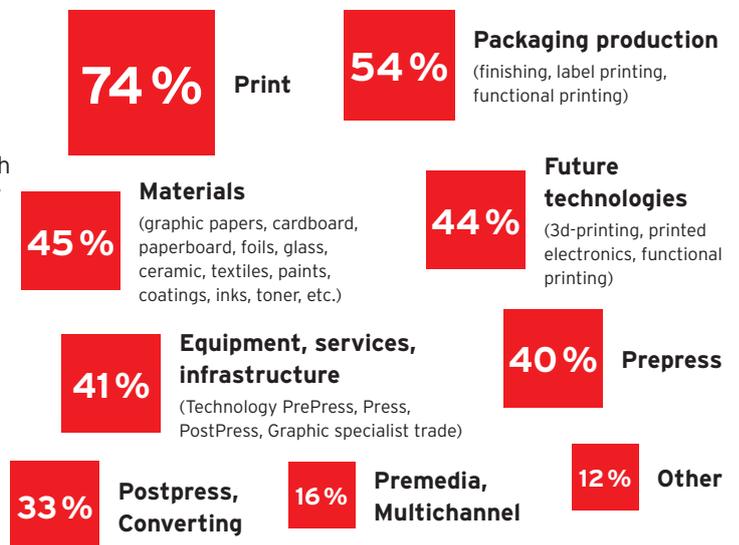


Visitor profiles

Occupational Position



Economic sector*



*Multiple answers possible

Selected results of the exhibitor and visitor survey

The majority of the visitors are very satisfied or satisfied with the relevance and quality of the knowledge transfer of the Live Web Sessions in the conference area and exhibition space.

Exhibitors and visitors have made a clear statement of desired event formats for the future.



Special thanks

to our drupa event partners, exhibitors and global participants.

Platin Event Partner:



Gold Event Partner:



Silver Event Partner:

