

**drupa**

no. 1 for printing  
technologies

**embrace  
the future -  
embrace  
new business  
virtual.drupa 2021**

**Exhibitor information**

**April 20-23, 2021**

**virtual.drupa.com**



**Messe  
Düsseldorf**

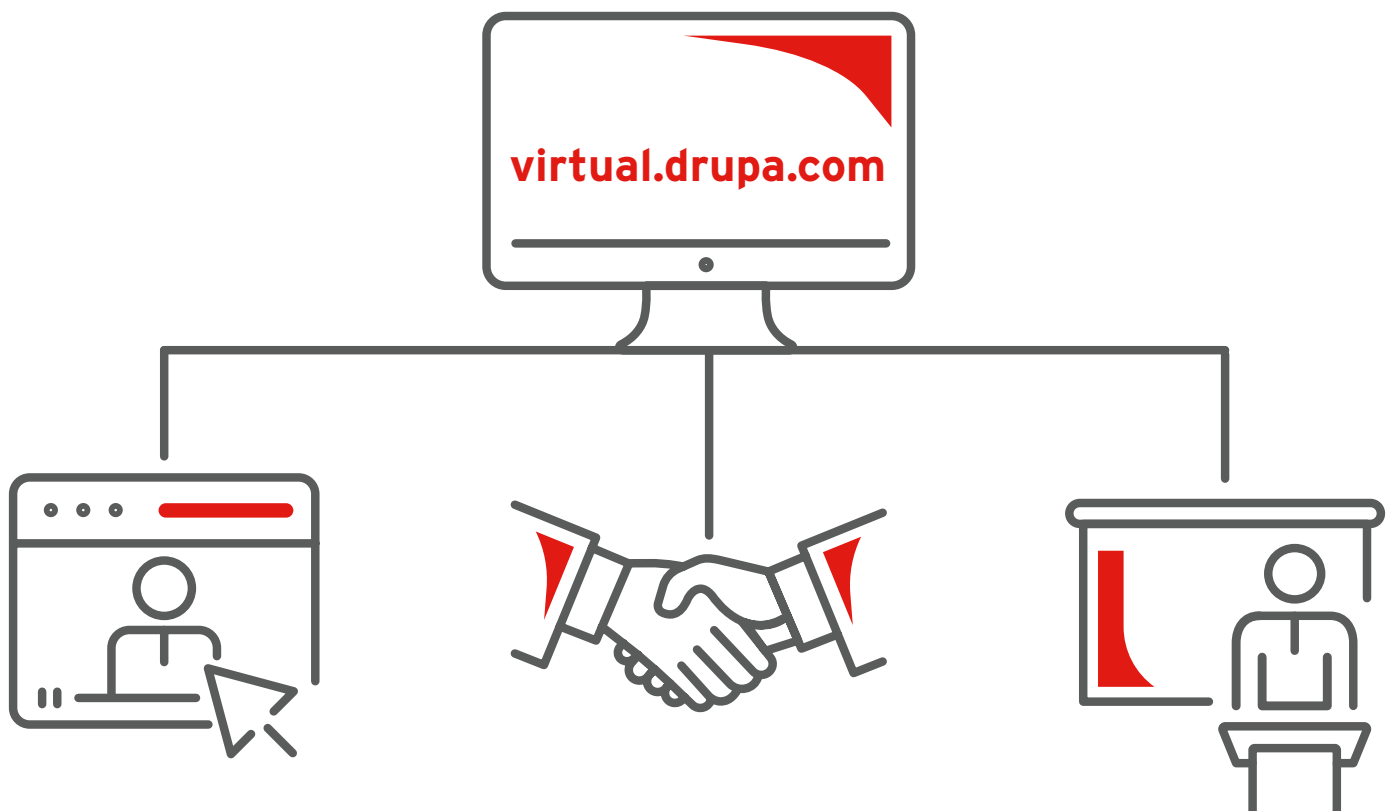
# Let's meet anyway

drupa 2021 will be an edition under new conditions necessitated by the effects of the pandemic - but will also offer new opportunities and reach through a virtual concept. Exhibitors and visitors will experience drupa as a purely virtual community platform on the web.

**Let's go virtual!**

**We turn challenges into opportunities - join us and take advantage of yours!**

## virtual.drupa.com



### **Exhibition Space**

Showcase your products and innovations in your own exhibitor profile and stay in continuous exchange with the international community.

### **Networking Plaza**

Network and meet existing and new contacts via a video meeting by using our matchmaking tool.

### **Conference Area**

Knowledge transfer through keynotes, exciting presentations, discussion rounds, live sessions on future topics and latest trends.

# Reach visitors virtually and interact with your community:

**Meet your contacts:** Use the matchmaking tool and meet with your customers and partners in personal video meetings.

**Show your highlights:** Publish your product- and company videos on the drupa Portal.

**Showcase your products:** Take advantage of three product codes to publish up to 100 free detailed descriptions and photos.

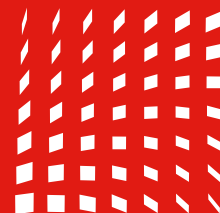
**Ensure attention:** Profit from digital visitor streams generated by our virtual supporting program comprising a mix of live web sessions, pre-produced expert talks and discussion panels.

## Exhibitor package virtual.drupa 2021\*

- Listing in the exhibitor product database in the drupa portal
- Your presence in the online showroom:
  - » own company profile
  - » presentation of products and services
  - » naming of contact persons
- Three free product categories
- Matchmaking (free registration required)
  - » Video meetings with a maximum of 4 people
- Exhibitor videos
  - » Publish one company/image videos
  - » Publish one product video per product category
- Company and product news published in the trade fair portal virtual.drupa.com or drupa.com

**Total package price: 4.900 EUR** (plus VAT)

\*Web sessions and other offers (sponsoring) available on demand.



**drupa**

no. 1 for printing  
technologies

# virtual.drupa 2021

Conference Area  
Exhibition Space  
Networking Plaza

We are turning challenges into opportunities.  
Join in and become an exhibitor!

[virtual.drupa.com](https://virtual.drupa.com)

Your contact:  
[exhibitor@drupa.com](mailto:exhibitor@drupa.com)  
+49 211 4560 01

Messe Düsseldorf GmbH  
P.O. Box 10 10 06 - 40001 Düsseldorf - Germany  
Tel. +49 211 4560 01 - Fax +49 211 4560 668

[www.messe-duesseldorf.de](https://www.messe-duesseldorf.de)



Messe  
Düsseldorf