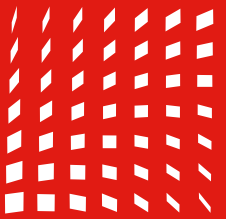


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Keynote speakers



Michael Gale

Keynote April 20, 10:20 CEST

Small steps and giant leaps for your AI in a circular economy

Keynote April 23, 10:20 CEST

The AI opportunity. A dawn of a new age for you with the right AI schematic.

Michael Gale is the Managing Partner of Inc.digital and the primary author of the *Wall Street Journal* and Amazon global bestselling book on digital transformation, *The Digital Helix. Transforming Your Organizations DNA to thrive in the Digital Age*. He was a Group Partner at the Monitor group and he is a globally recognized AI and digital transformation top-ten influencer as well as the lead author of a new book, *Flatcap. Re imagining capitalism for a flat planet*. He is also the host of the Forbes podcast, *Futures in Focus*, which interviews industry and society leaders on the possible worlds of 2030 - from transportation to food, packaging, healthcare, sport, AI, government, future management practices, and beyond.



James Sommerville

Keynote April 21, 10:20 CEST

The creative business model of tomorrow. The cusp of another revolution.

In 2013, James Sommerville joined the world's most iconic brand, Coca-Cola, to reinvent the definition of design and introduce ways to leverage design to drive innovation and create growth opportunities. James introduced design-thinking to The Coca-Cola Company and promoted new company behaviors. He activated global campaigns in over 200 markets and built internal and external creative networks to enable more agile ways of working with creative talent. In 2018, James founded "Known Unknown": He departed the corporate world, to start what he believes will be the next revolution in the creative agency world centered around a distributed talent model of known brands and unknown talents helping them to achieve their business and brand goals.



Dr. Gabrielle Walker

Keynote April 22, 10:20 CEST

All change: Implications of the climate megatrend for the printing industry.

Gabrielle Walker is a strategist author, and radio moderator. She works with companies to address global challenges with a particular focus on sustainability, energy use, the circular economy, and climate change. As a consultant and strategist, she advises C-level companies on issues such as future investments, manufacturing, and the circular economy, as well as the impact that an aligned strategy can have on a company's visibility and acceptance. Gabrielle Walker has taught at Cambridge and Princeton universities, among others, and has been editor of *Climate Change and Nature* and features editor at *New Scientist* magazine. She has hosted programs for BBC TV and radio. She has also written for *The Economist*, *The Wall Street Journal* and *The New York Times*, among others.

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The morning keynote speeches will be followed in two streams by the English-language daily program of the five drupa special forums **“drupa cube,” “touchpoint packaging,” “touchpoint textile,” “drupa next age,”** and **“3D fab+print,”** which will be accompanied by a professional team of moderators.

An international network of industry representatives, associations, and competent partners guarantees a cutting-edge agenda. With their combined expertise and impressive variety of topics, the speakers will highlight relevant content and growth potential in the various sectors, focus on global trends, and provide exciting insights.

Click on the respective logo for the program of the individual topics:



The program content is based on four key topics:

- 20.04 - Artificial Intelligence & Circular Economy
- 21.04 - Connected Consumer & Platform Economy
- World Earth Day 22.04 - Connected Consumer & Circular Economy
- 23.04 - Artificial Intelligence & Platform Economy

[To the program](#)

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Program for Tuesday, 20.04

Stream I

artificial intelligence

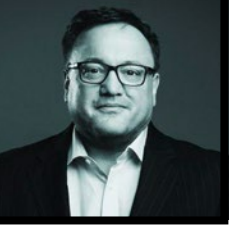
All times in CEST

10:15 A.M. – 10:20 A.M.

Welcome Session

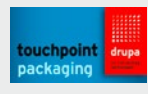
10:20 A.M. – 11:00 A.M.

Michael Gale, Inc.Digital:
Small steps and giant leaps for your AI in a circular economy.



11:00 A.M. – 11:20 A.M.

Julia König, LEONHARD KURZ Stiftung & Co. KG:
KURZ Design & Trends. New Ideas. Colors. Surfaces.



11:20 A.M. – 11:40 A.M.

Christian Groh, Matthews International GmbH, Judy van de Langkruis, matchmycolor GmbH:
Digital Color Communication



11:40 A.M. – 12:30 P.M.

Break

12:30 P.M. – 12:50 P.M.

Dr. Thomas Keil, SAS Institute GmbH:
Operationalizing AI: How business derive value out of Artificial Intelligence



12:50 P.M. – 1:10 P.M.

Dr. Thomas Keil, SAS Institute GmbH, Gareth Ward, Print Business Media, Christian Weyer, Zaikio GmbH, Eric Worrall, Global Graphics Software:
AI - Man vs. Machine



1:10 P.M. – 1:20 P.M.

Christian Weyer, Zaikio GmbH,

Eric Worrall, Global Graphics Software:

1:20 P.M. – 1:40 P.M.

Claudia Rivinius, STI - Gustav Stabernack GmbH:
INSIGHT #GIFTING - Who buys what for whom and what role does packaging play?



1:40 P.M. – 2:00 P.M.

Marc Fischer, Siemens AG Michael Fischer, Andy Nagy, ExOne GmbH:
How Siemens Industrial Edge brings A.M. Process Monitoring to the next level



2:00 P.M. – 2:20 P.M.

Erica Walker, Mason Fox, Jeremy Spooner Clemson University:
ColorNet: An artificial intelligence solution to manage brand colors on screen



2:20 P.M. – 2:35 P.M.

Break

2:35 P.M. – 2:55 P.M.

Jan Brunner & Dominic Fischer, Karl Marbach GmbH & Co. KG:
Connect|M - Manage your die cutting tools and performance



2:55 P.M. – 3:10 P.M.

Break

3:10 P.M. – 3:30 P.M.

Dirk Schröder, Erhardt+Leimer GmbH:
Providing the basics for an optimised production by means of using networkable systems



3:30 P.M. – 3:50 P.M.

Thomas Göcke, Ralf Sammeck Koenig & Bauer AG:
Heavy Metal, Artificial Ignorance, Customer Centricity



3:50 P.M. – 4:10 P.M.

Johannes Krumme, Piab Vakuum GmbH:
Safe and smart powder handling for additive manufacturing



4:10 P.M. – 4:30 P.M.

Break

4:30 P.M. – 5:10 P.M.

Dr. Martin Lades, Franziska Moltenbrey ASSYST GmbH - German Institutes of textile and Fiber Research Denkendorf (DITF):
3D Fashion Product Simulation - Virtual Reality as a starting point for textile printing in the Digital Textile Microfactory



5:10 P.M. – 5:50 P.M.

Density Media - Expert Panel:
Many printers believe that their success depends on printing and focus predominantly on it. In a series of four panel discussions we meet 12 entrepreneurs and executive managers who consider print a functional component of their product or service. With them we look at printing from a broader perspective, and try to get into a new mindset.
Sell a product, not print.

5:50 P.M. – 6:00 P.M.

Closing Session

Stream II

circular economy

11:00 A.M. – 11:40 A.M.

Hans Peter Hiemer, Assyst GmbH, Sabine Geldermann, Messe Düsseldorf GmbH, Alexander Artschwager, Meike Tilebein, German Institutes of Textile and Fiber Research Denkendorf (DITF):
touchpoint textile - DITF and Messe Düsseldorf focus on the relevance of the drupa Microfactory



11:40 A.M. – 12:00 P.M.

Dr. Reinhold Schneider, German Institutes of Textile and Fiber Research Denkendorf (DITF):
Ink development for textile printing

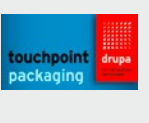


12:00 P.M. – 12:30 P.M.

Break

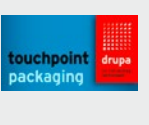
12:30 P.M. – 12:50 P.M.

Uwe Melichar, European Brand & Packaging Design Association (epda), Stefan Casey, Nestlé, Vanessa Mayneris, The Little Big Collective:
Post Covid Time: New Channel Opportunities for Food Brands



12:50 P.M. – 1:10 P.M.

Alina Marm, Siegwerk:
Completing the picture: the power of inks & coatings for a circular packaging system



1:20 P.M. – 1:40 P.M.

Timo Kalefe, Voith:
The Potential of Sustainable Papermaking



1:40 P.M. – 2:00 P.M.

Nico Hagemann, EyeC GmbH:
Print Inspection and Sustainability



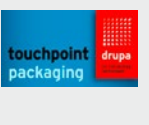
2:00 P.M. – 2:20 P.M.

Linda Gröhn, LEONHARD KURZ Stiftung & Co. KG:
Sustainable embellishment: contradiction or competitive advantage?



2:35 P.M. – 2:55 P.M.

Marjukkaa Kujanpää, Stora Enso:
Going circular? What to consider when designing for circular packaging



3:10 P.M. – 3:50 P.M.

Dr. Klaus Hecker, OE-A (Organic and Printed Electronics Association), Carolina Gioscio, Evonik Operations GmbH, Dr. Alastair Hanlon, Pragmatic Semiconductor, Tommy Höglund, Ynvisible Interactive Inc.:
Printed Electronics to Unleash the Potential of Smart Packaging and IoT



3:50 P.M. – 4:10 P.M.

Dr. Jorg-Peter Langhammer, German Paint and Printing Inks Association (VdL):
Sustainable Inks and Coatings for sophisticated Print Products in the Circular Economy



4:30 P.M. – 4:50 P.M.

Dr. Tilo Herrmann, Stephanie Kienapfel, Dr. Martin Messner Mondi Uncoated Fine Paper:
Food Safe Paper Packaging in Procurement and Print



4:50 P.M. – 5:10 P.M.

Peter Böcker, technotrans SE:
Efficient thermal management: the key to greater sustainability



5:10 P.M. – 5:30 P.M.

Thomas Kolbusch, Coatema Coating Machinery GmbH:
Replacement of plastic in packaging materials with circular materials like Nanocellulose films and coatings



5:30 P.M. – 5:50 P.M.

Edgar Hochwart, Mahr Metering Systems GmbH:
Avoidance of recycling through intelligent sensor technology and its monitoring



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Program for Wednesday, 21.04

Stream I

connected consumer

All times in CEST

10:15 A.M. – 10:20 A.M.

Welcome Session

10:20 A.M. – 11:00 A.M.

James Sommerville, LLC - „KNOWN UNKNOWN“
The creative business model of tomorrow. The cusp of another revolution.



11:00 A.M. – 11:40 A.M.

Jan Krausmann, OE-A
(Organic and Printed Electronics Association),
Thomas Kolbusch, Coatema Coating Machinery GmbH,
Dr. Ofer Shochet, Copprint Technologies Ltd.:
Conductive copper ink for additive electronics - sustainable circuit boards



11:00 A.M. – 11:20 A.M.

Alexandra Röhl, TKM GmbH:
TKM Group Solution App



11:20 A.M. – 11:40 A.M.

Andreas Ding, Mosca GmbH:
Digitalization by Mosca - Get ready for Industry 4.0



11:40 A.M. – 12:10 P.M.



11:40 A.M. – 12:00 P.M.

Sascha Ungewiss, Gefertec GmbH:
3D Metal Printing



12:10 P.M. – 12:30 P.M.

Break

12:00 P.M. – 12:30 P.M.

Break

12:30 P.M. – 12:50 P.M.

Olga Munroe,
The Retail Institute, Leeds Beckett University:
Increasing Consumer Satisfaction Using Sensory Packaging



12:30 P.M. – 1:10 P.M.

Peter Buttiens & Thomas Poetz, ESMA:
The Roadmap of textile printing



12:50 P.M. – 1:10 P.M.

Steve Knight, Digital Direct Technologies Ltd:
Opportunities for Digital Print In Product/Brand Protection with some Lessons from Security Print PART I



1:10 P.M. – 1:20 P.M.

Break

1:20 P.M. – 2:00 P.M.

Kristin Kain, Strategic Advisor,
Jan De Roeck, Esko-Graphics BV,
Sebastian Hardung, print Group,
James Nelson, Electronics for Imaging:
Use case - a just-in-time print supply chain that connects brands and consumer



1:20 P.M. – 1:40 P.M.

Andrea Glawe, KROENERT GmbH & Co KG:
R2R processing - Future applications beyond hardware for printes electronic - Upscaling of processes from Lab to Fab



1:40 P.M. – 2:00 P.M.

Maria Knauer, Jürgen Käser, Voith:
Data-driven optimization of printing results



2:00 P.M. – 2:20 P.M.

Roman Strauß, LEONHARD KURZ Stiftung & Co. KG:
Using the web and 3D technology to connect to the customer - Use cases from online print to predictive workflows



2:00 P.M. – 2:20 P.M.

Jeremy Lindley, Diageo:
The power of distinctive brand codes



2:20 P.M. – 2:35 P.M.

Break

2:35 P.M. – 3:10 P.M.

Break

2:35 P.M. – 2:55 P.M.

Ralf Scharf, Baumer hhs GmbH
Sustainable Solutions for packaging production



2:55 P.M. – 3:10 P.M.

Break

3:10 P.M. – 3:50 P.M.

Peter Buttiens, ESMA
Dr. Marc Van Parys, Unitex:
The reshuffle of textile printing



3:10 P.M. – 5:10 P.M.

Prof. Dr. Gunter Hübner, Stuttgart Media University,
Prof. Dr. Martin Habekost, Ryerson University,
Prof. Dr. Anastasios E. Politis, HELGRAMED - Hellenic Union of Graphic Arts and Media Technology Engineers
Prof. Luk Bouters, Artevelde University of Applied Sciences,
Frank Romano, Professor Emeritus, RIT School of Graphic Media Science and Technology,
Beatrice Klose, Integraf,
Prof. Dr. John R. Craft, Appalachian State University,
Jan De Roeck, Esko-Graphics BV,
Jörg Hunsche, HP Deutschland GmbH:
Symposium: Bridging Education, Research and Industry in Graphic Communication, Print and Media

3:50 P.M. – 4:10 P.M.

Stephan Braun, KSB SE & Co. KGaA:
Manufacturing of parts for pressure equipment with additive manufacturing, especially PBF-LB (powder bed fusion - laser beam)



4:10 P.M. – 4:30 P.M.

Break

4:30 P.M. – 4:50 P.M.

Luca Ferreccio, Patrizia Moschella,
NABA - Nuova Accademia di Belle Arti di Milano:
NABA & EPDA for TPP // Most Advanced Yet Acceptable



4:50 P.M. – 5:10 P.M.

Bodo Schiefer, snoopstar GmbH:
Best practices about how Augmented Reality can push sales when added to a packaging or comms material



5:10 P.M. – 5:30 P.M.

Yann Ischi, SICPA,
Dr. Jane Raymond, Secure Perception Research Ltd.:
Discussion around the interaction between packaging and the consumer in the prevention of counterfeit goods



5:10 P.M. – 5:50 P.M.

Density Media - Expert Panel:
Many printers believe that their success depends on printing and focus predominantly on it. In a series of four panel discussions we meet 12 entrepreneurs and executive managers who consider print a functional component of their product or service. With them we look at printing from a broader perspective, and try to get into a new mindset.
Manage data as others don't.

5:30 P.M. – 5:50 P.M.

Paul Tykodi, IEEE-ISTO Printer Working Group:
3D Printing within an Industry 4.0 Context - Evolving Roles for Standards in a Digital World



5:50 P.M. – 6:00 P.M.

Closing Session

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Program for Thursday, 22.04 World Earth Day

Stream I

connected consumer

All times in CEST

10:15 A.M. – 10:20 A.M.

Welcome Session

10:20 A.M. – 11:00 A.M.

Dr. Gabrielle Walker, Valence Solutions:
All change: Implications of the climate megatrend for the printing industry.



11:00 A.M. – 11:20 A.M.

Pongthira Pathanapiradej, Thai Printing Association:
The Next Normal - The future of printing and packaging in Thailand and SEA



11:00 A.M. – 11:20 A.M.

Nicole Brandl, Mondi Paper Sales GmbH, Roland Makulla, oeding print GmbH, Daniel Pointer, ClimatePartner Austria GmbH:
Climate-neutral printing and the business value of sustainability



11:20 A.M. – 11:40 A.M.

Jan De Roeck, Esko:
A Digital Maturity Model for packaging printers



11:20 A.M. – 11:40 A.M.

Jonathan Graham, Sustainable Green Printing Partnership:
Sustainability in Action



11:40 A.M. – 12:00 P.M.

Andrew Manly, Active & Intelligent Packaging Industry Association (AIPIA):
The Digitization of Packaging: How new printing technologies are changing the packaging landscape



11:40 A.M. – 12:00 P.M.

Dr. Achim Halpaap, United Nations:
Sustainability in the printing and packaging industry: Trends, tools, and leadership



12:00 P.M. – 12:30 P.M.

Break

12:30 P.M. – 1:10 P.M.

Alison Grace, Intergraf:
Print your future - Worlds Print Campus



12:30 P.M. – 12:50 P.M.

Rolf Köppel, Zünd Systemtechnik AG:
Cutting automation in the textile industry



12:50 P.M. – 1:10 P.M.

Hervé Francois, Mitwill Textiles Europe SARL:
Rooms for free: European Network for textile design



1:10 P.M. – 1:20 P.M.

Break

1:20 P.M. – 1:40 P.M.

Steve Knight, Digital Direct Technologies Ltd:
Opportunities for Digital Print In Product/Brand Protection with some Lessons from Security Print PART II



1:20 P.M. – 2:00 P.M.

Elaine Campling, Chemical Compliance Advisory Services Ltd, Eric Beyeler, DuPont, Dr. Simon Daplyn, Sun Chemical, Dr. Outi Tunnela, European Chemicals Agency:
Make sustainability fashionable, make fashion sustainable



1:40 P.M. – 2:00 P.M.

Peter Wülfert, German Paint and Printing Ink Association (VdL):
Printing Inks in a Branded World



2:00 P.M. – 2:20 P.M.

Gerd Pesendorfer, Sebastian Schmid, Trovus Tech GmbH:
Metal 3D design&print - Know-how & use cases for your component booster



2:00 P.M. – 2:20 P.M.

Dr. Jürgen Seibold, German Institutes of Textile and Fiber Research Denkendorf (DITF):
Transparent and Sustainable Production within Digital Textile Microfactories based on the MFCA Method



2:20 P.M. – 2:35 P.M.

Break

2:35 P.M. – 2:55 P.M.

Dr. Achim Halpaap, United Nations:
Drivers, policies and tools to advance circularity of packaging materials



2:35 P.M. – 2:55 P.M.

Antonia Pott, RAL gGmbH:
The German Ecolabel Blue Angel for Printed matters



2:55 P.M. – 3:10 P.M.

Break

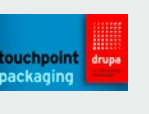
3:10 P.M. – 3:30 P.M.

Zsolt Rozsnyai, Kronos AG
Customized direct-to-shape



3:10 P.M. – 3:50 P.M.

Tim Sykes, Packaging Europe & Marcel Verhaaf, SGK Anthem:
Packaging sustainability: a design perspective - panel discussion



3:30 P.M. – 3:50 P.M.

Dr. Benno Schmitzer, KURZ Digital Solutions:
Connected Consumer: TRUSTSEAL digital - Simple, reliable, non-replicable code for digital printing



3:50 P.M. – 4:10 P.M.

Tim Sterbak, IST METZ GmbH:
Connected Consumer - Permanent connectivity is the new state of being



3:50 P.M. – 4:10 P.M.



4:10 P.M. – 4:30 P.M.

Break

4:30 P.M. – 5:10 P.M.

Dr. Thomas Fischer, German Institutes of Textile and Fiber Research Denkendorf (DITF), Hervé Francois, Mitwill Textiles Europe SARL, Rolf Köppel, Zünd Systemtechnik AG, Stephan Kurz, HP, Dr. Martin Lades, Assyst GmbH, Alexander Miroshnicenko, German Institutes of Textile and Fiber Research Denkendorf (DITF), Hans Peter Tobler, Ergosoft AG:
Panel Discussion: Digital Textile Microfactory



4:30 P.M. – 4:50 P.M.

Anoosheh Oskouian, Ship & Shore Environmental:
Nice and Necessary: The Importance of Achieving Balance Between Commercial Success and Environmental Responsibility



4:50 P.M. – 5:10 P.M.

Dr. Thorsten Hickmann, Eisenhuth GmbH & Co. KG:
Hybrid Moulding, the necessity of doing it



5:10 P.M. – 5:30 P.M.

Frederik Petzold, Windmüller & Hölscher:
Digitalisation of packaging production for increased productivity



5:10 P.M. – 5:50 P.M.

Density Media - Expert Panel:
Many printers believe that their success depends on printing and focus predominantly on it. In a series of four panel discussions we meet 12 entrepreneurs and executive managers who consider print a functional component of their product or service. With them we look at printing from a broader perspective, and try to get into a new mindset.
Empower your pre and post-press.

5:30 P.M. – 5:50 P.M.

Isabelle Billerey Rayel, Dalim Software GmbH, Florent Lagant, DECATHLON SA:
A new Country launched every month? DECATHLON unpacks its Secrets!



5:50 P.M. – 6:00 P.M.

Closing Session

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Program for Friday, 23.04

Stream I

artificial intelligence

All times in CEST

10:15 A.M. – 10:20 A.M.

Welcome Session

10:20 A.M. – 11:00 A.M.

Michael Gale, Inc. Digital:
The AI opportunity. A dawn of a new age for you with the right AI schematic.



11:00 A.M. – 11:20 A.M.

Lorena Hoffmann, Heidelberg Digital Unit, Oliver Demus, Dennis Rossmann, Heidelberger Druckmaschinen AG:
Artificial intelligence and its benefits for the print media industry



11:20 A.M. – 11:40 A.M.

Dr. Tarik Vardag, KROENERT GmbH & Co KG
Steps towards an Autonomous Production Line



11:40 A.M. – 12:00 P.M.

Franz Kriechbaum, manroland Goss web systems:
MAINTELLISENSE - Or how to save real money your machine data



12:00 P.M. – 12:30 P.M.

Break

12:30 P.M. – 12:50 P.M.

Lucia Dauer, ISRA Vision AG:
New 100% inline print inspection for digital print in corrugated packaging



12:50 P.M. – 1:10 P.M.

Markus Pennekamp, Matthews Europe GmbH:
From Gutenberg to Artificial Intelligence - Reimagine the quality control in the printing industry



1:10 P.M. – 1:20 P.M.

Break

1:20 P.M. – 1:40 P.M.

Marco Schmidt, Andreas Ruhe, Morphoria:
The Fortuna Story



1:40 P.M. – 2:00 P.M.

Lea Niwar, RWTH Aachen University:
AI Strategies for Polymer A.M.



2:00 P.M. – 2:20 P.M.

Gareth Ward, Print Business Media, Sascha Fischer, Koenig & Bauer, Steve Knight, Digital Direct Technologies Ltd, Peter Minis, Komori Europe:
Analogue vs. Digital



2:20 P.M. – 2:35 P.M.

Break

2:35 P.M. – 2:55 P.M.

Alon Schnitzer, HP Indigo:
Accelerated trends in a pandemic world



2:55 P.M. – 3:10 P.M.

Break

3:10 P.M. – 3:50 P.M.

Guy Buyle, Brecht Demedts, Centexbel, Dieter Stellmach, German Institutes of Textile and Fiber Research Denkendorf (DITF):
Circularity for textiles&fashion with bio-based inks for printing and microfactories in the EU-project HEREWEAR



3:50 P.M. – 4:10 P.M.

Sarah Milligan, Kodak



4:10 P.M. – 4:30 P.M.

Break

4:30 P.M. – 4:50 P.M.

Christian Broel, B. Braun Melsungen AG, Jonathan Droupiewski, print Group:
Data, data, and more data - A look at digitalization in vertical markets and its impact on print and packaging



4:50 P.M. – 5:10 P.M.

Güneri Tuğcu, Digimarc:
Digimarc - The platform of everything



5:10 P.M. – 5:50 P.M.

Density Media - Expert Panel:
Many printers believe that their success depends on printing and focus predominantly on it. In a series of four panel discussions we meet 12 entrepreneurs and executive managers who consider print a functional component of their product or service. With them we look at printing from a broader perspective, and try to get into a new mindset.
Spice your prints up.

5:50 P.M. – 6:00 P.M.

Closing Session

Stream II

platform economy

11:00 A.M. – 11:40 A.M.

Roland Biemans, LMNS, Micol Gamba, EFI Reggiani, Sebastian Hanssens, Caldera, Augusta Silva, CITEVE, Jonathan Wilson, Meteor Inkjet Ltd:
Transition of textile printing



11:40 A.M. – 12:00 P.M.

Peter Buttiens, Thomas Poetz, ESMA, Roland Biemans, LMNS:
Wrap-up Session



12:30 P.M. – 12:50 P.M.

Marc Zander & Jean Wandimi, africon GmbH:
Key trends in the African packaging markets



12:50 P.M. – 1:10 P.M.

Thorsten Hamann, Laudert GmbH & Co. KG, Rüdiger Maaß, Fachverband Medienproduktion e.V.:
Panel discussion on the necessary MindShift of the graphic arts industry



1:20 P.M. – 1:40 P.M.

Peter Gadd, Micro Focus, Christian Menegon, HP Inc., Pierre Saint Michel, print Group:
Delivering value through a connected consumer experience



1:40 P.M. – 2:00 P.M.

Victor Asseiceiro, GMG Color:
Digital packaging production: Increase profitability with ink- and channel-saving technology



2:00 P.M. – 2:20 P.M.

Francois Martin, BOBST:
Making sustainability in packaging a reality today



2:35 P.M. – 3:30 P.M.

Dr. Markus Heering, President of the drupa Committee, Claus Bolza-Schünemann, ACIMGA, Andrea Briganti, Undersecretary of State for Foreign Affairs, Italy, Hon. Manlio Di Stefano Uwe Melichar, European Brand & Packaging Design Association (epda), Dr. Aldo Peretti, ACIMGA / Uteco Group:
Round table discussion on sustainability in packaging



3:30 P.M. – 3:50 P.M.

Dr. Donatus Weber, Kampf Schneid- und Wickeltechnik GmbH & Co. KG:
Co-Creation along the value Chain - Platform Economy in Partner Networks



3:50 P.M. – 4:10 P.M.

Stefan de Groot, PROTIQ GmbH:
Innovative Materials for Additive Manufacturing



4:30 P.M. – 4:50 P.M.

Jay Mandarin, CJ Graphics Inc.:
How to become a Global business without investing a \$



4:50 P.M. – 5:30 P.M.

Andrea Briganti, ACIMGA, Vincenzo Baglieri, SDA Bocconi School of Management, Elisabetta Bottazzoli, Sustainability and Circular Economy Manager:
Sustainability and Digitisation - Changes in the industrial context



5:30 P.M. – 5:50 P.M.

Ryan McAbee, Key-point Intelligence:
The Print Ecosystem Needs Platforms



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