

virtual.drupa

April 20.-23. April 2021

Düsseldorf
www.drupa.de



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no. 1 for printing
technologies

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virtual.drupa: Product Innovations and Exciting Insights in the Exhibition Space

From 20 to 23 April 2021, the global print & packaging community will meet at virtual.drupa, which features the three pillars "Conference Area", "Networking Plaza" and "Exhibition Space" to promote knowledge transfer and networking and to activate business. The Exhibition Space reflects the diverse technologies and applications along the entire value chain of the print & packaging industry and gives visitors a comprehensive overview of the product portfolios and innovations of the exhibiting companies. In addition, explanatory videos and Live Web Sessions provide additional details and information about the exhibited products and services.

Find relevant exhibitors and products

Visitors can use the navigation in the Exhibition Space to quickly find the exhibitors they are interested in. In addition to direct entry of the company name, the search can be filtered by product category or country, for example, to obtain an accurate and relevant selection of exhibitors.

The individual exhibitor profile provides information on the company, contact persons, products, services, innovations and presentation



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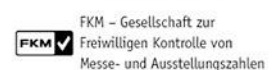
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formats. At this point, direct contact can be made with the exhibitor via a digital business card or via matchmaking.

Insights and interaction in Live Web Sessions

Exhibitors have the opportunity to interact with the community in Live Web Sessions and present their agenda on relevant content to a broad audience. Visitors can get an up-to-date overview of the various presentations in the event database, where they can filter by event slots or topics, for instance. Exciting content can be expected, such as the potential of digital printing applications and automated workflows, innovations in flexo and inkjet printing as well as sustainable packaging solutions. The virtual.drupa Event Partners will also make major contributions to this: Leonhard Kurz, DuPont de Nemours, efi, Kodak, Komori, BlueCrest, CloudLab, Fujifilm, Hybrid Software, Koenig & Bauer, Mimaki, OQChemicals and Xeikon. All Live Web Sessions will also be available later on demand in a video library to make the content accessible to visitors who cannot attend live due to time differences.

Exhibitors provide outlooks on industry-relevant topics

Visitors already have the opportunity to take a look at the current exhibitor profiles and orient themselves for virtual.drupa. Together, the companies represent the diversity of the industry in their online showrooms and web sessions.

“DuPont will present the latest innovations for the Cyrel® Solutions flexographic systems and Artistri® Digital Inks for textile and industrial



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applications, in the online showroom and during interactive Live Web Sessions,” reports Sam Ponzio, Vice President, Industrial Solutions at DuPont de Nemours.

“Fujifilm will present new innovative products in both conventional and digital processes,” reveals Hiroaki Shimosaka, General Manager Graphic Systems Business Div. at Fujifilm Corporation. “In addition, with our innovative products we demonstrate our commitment to the graphic arts industry and prove that we are a long-standing partner for our global customers.”

And Filip Weymans, Vice President Marketing at Xeikon shares: “We will be demonstrating mainly applications that involve digital print manufacturing – not just solutions for digital printing but solutions that fit in a manufacturing process and can be connected in a lot of other steps in a manufacturing process. That is how you achieve flexibility. That is how you address the questions and challenges that lie ahead of you and your business.”

Participants get a continuous overview of the development of the exhibitors and their presentation programmes. The event currently has 170 exhibitors from 30 countries and 13 virtual.drupa Event Partners in the Platinum, Gold and Silver categories. For all other virtual.drupa offers, free registration is required at <https://virtual.drupa.com/en/Registration>

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Press photos for drupa 2021 can be found under the following link:
<http://medianet.messe-duesseldorf.de/press/drupa>.

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More information on www.drupa.com and on our Social Networks:

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Facebook: <http://www.facebook.com/drupa.tradefair>

LinkedIn: <https://www.linkedin.com/groups/4203634/>



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